Level of commitment and support for shared vision

Indicator Number:
45

Logic Model Component:
Processes

Data Type(s):
Categorical scale, qualitative

Short Definition:
Measures the extent to which the partnership vision is jointly created, shared, and understood by member organizations and the perceptions of that leadership

Definition and Explanation (Long):
This indicator measures the extent to which the partnership vision is jointly created, shared, and understood by partner organizations. For example, the quality criteria include that the shared vision:
· contributes to knowledge sharing and use among partner organizations and between the partnership and its audiences,
· builds an identity for the partnership,
· addresses the common needs of the partnership,
· aligns with goals of partner organizations, and
· guides concrete actions and joint activities including the planning and production of KM outputs.

Data Requirements:
Qualitative and quantitative data from questionnaires (using Likert scales) regarding the perceptions of partner organizations about the shared vision measurement, using dimensions that are agreed upon for the partnership

Data Sources:
Periodic surveys, followed up with key informant interviews and focus group discussions, as needed

Frequency of Data Collection:
Periodically (before, during, and after specific activities or events)

Purpose:
This indicator aims to facilitate the planning, implementation, and monitoring of the shared vision set by partner organizations in their efforts to improve health and development outcomes via KM. Partnerships must be guided by a shared vision that builds trust and recognizes the value and contribution of all partner organizations. The understanding and acceptance of the importance of the shared vision leads to improved coordination of policies, programs, and service delivery (C. C. Fund, 2010).

**Issues and Challenges:**

Although partners may believe they have a shared vision based on a cohesive set of common goals and a mutual understanding, to work together, each organization needs to understand how its own culture and practices impact and influence the relationship (IOD PARC 2015). In developing a shared vision, it is crucial for each organization to understand the specific norms, values, and approaches of other partners (Harris & Wilkins, 2013). When applicable, measuring the perception of “acceptance of differences among partner organizations” as one of the criteria to measure the level of commitment and support for the shared vision may be useful.

**Related Indicators:**

Number/percentage of group members able to articulate a shared vision (indicator 66) addresses the importance of shared vision in the social-interaction context.

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